



01 COLOR CARE NEVER YELLOW SHAMPOO

1. TECHNICAL INFORMATION

NAME: ANTI-YELLOW PURPLE
SHAMPOO FOR BLONDE HAIR

CATEGORY: SHAMPOO

DESCRIPTION:
PURPLE SHAMPOO

2. PHYSICAL FEATURES

Appearance	Purple gel cream
Color	Purple
Fragrance	Green fruity

3. ACTIVE INGREDIENTS

PLANT COLLAGEN PHYTO-COMPLEX

Enriched with vitamins, plant protein and minerals from sweet almond oil and plant-based collagen, that maintains the hair's strength, shine, and hydration.





4. INCI

Aqua (Water), Disodium Laureth Sulfosuccinate, Sodium Lauryl Sulfoacetate, Cocamidopropyl Betaine, Trideceth-2 Carboxamide MEA, Sodium Lauroyl Sarcosinate, Disodium Cocoamphodiacetate, Sodium Chloride, PEG-120 Methyl Glucose Dioleate, Citric Acid, Polyquaternium-10, Polyquaternium-7, Coco-Glucoside, Sodium Laurate, Glycerin, Hydrolyzed Soy Protein, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Hydrolyzed Adansonia Digitata Extract, Rice Amino Acids, Proline, Helianthus Annuus (Sunflower) Seed Oil, Glycol Distearate, Betaine, Cellulose, Inulin, Alpha-Glucan Oligosaccharide, Tocopherol, 1,2-Hexanediol, Hydroxyacetophenone, Potassium Sorbate, Disodium EDTA, Sodium Benzoate, Parfum (Fragrance), Acid Violet 43.

5. INSTRUCTIONS

APPLY THE NECESSARY AMOUNT OF SHAMPOO EVENLY TO DAMP HAIR, GENTLY LATHER AND LEAVE ON AS MUCH AS NEEDED TO ACHIEVE THE TARGET TONE, THEN RINSE. WASH HANDS CAREFULLY TO AVOID STAINING.

6. CHEMICAL FEATURES

Microbiological quality	Product analysis has proven microbiological quality conformity.
Substances and blend purity	Particular attention is paid to avoid the presence of impurities or toxic compounds in blends.
Product duration	5 years maximum.



7. SIZE & PACKAGING

SIZE	TYPE & MATERIAL	EAN CODE	PRODUCT CODE
1000ml	HDPE bottle, PP cap	8025337550884	SISHAYEL1
250ml	HDPE bottle, PP cap	8025337550860	SISHAYEL
10ml	Polyester/aluminium/polythene sachet	8025337550969	SISHAYELB

8. ORIGIN

COUNTRY: ITALY
COMPANY: H.S.A Hair Styling Applications S.p.A